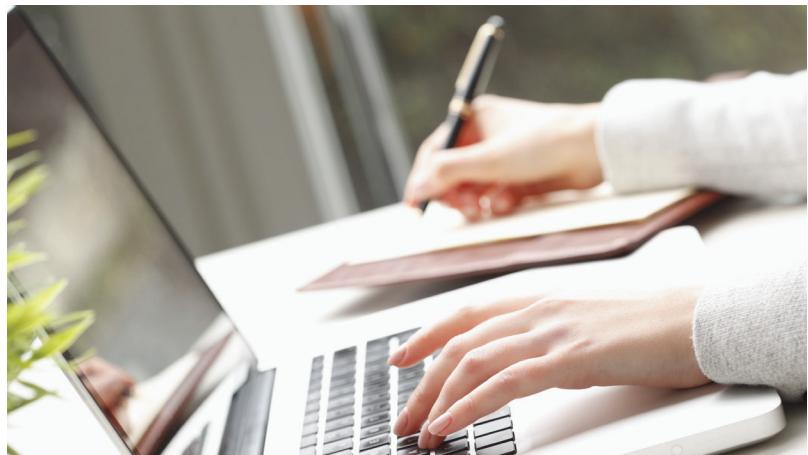


# IntelliMetric®

**The gold-standard in automated essay scoring**

IntelliMetric®'s essay scoring system is considered by industry experts to be the "gold-standard" in automated essay scoring. The technology is able to administer open-ended questions, analyze written responses, and provide immediate scores with feedback. IntelliMetric's automated essay scoring relies on artificial intelligence to emulate the processes carried out by human scorers, achieving scoring accuracy that equals or exceeds expert graders.



**IntelliMetric is the first, the most advanced and the highest rated automated essay scoring technology within the industry.**

**More than 350 research studies have determined that IntelliMetric:**

- Meets or exceeds expert human scoring.
- Accurately scores responses across grade levels, subject areas and context
- Has more consistent objective results than expert human scorers

IntelliMetric is the essay scoring engine behind some of the world's most prestigious high-stakes exams in addition to the driver behind some of the world's most powerful instructional writing tools for K-12 and higher education students.

IntelliMetric offers many advantages over traditional expert scoring methods, scoring both short answer and extended responses.

IntelliMetric analyzes more than 400 semantic, syntactic and discourse-level features to form scores. It provides a holistic score as well as analytic scores and feedback within the domains of Focus and Meaning; Organization; Content and Development; Language Use and Style; and Mechanics and Conventions.

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